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7 UNITED STATES DISTRICT COURT
8 WESTERN DISTRICT OF WASHINGTON
9 AT SEATTLE

10 KYLE BODDY, et al.,

11 Plaintiffs,

12 v.

13 BRENT POURCIAU, et al.,

14 Defendants.

CASE NO. C18-1046JLR

ORDER DENYING MOTION TO
DISMISS OR TRANSFER AND
GRANTING JURISDICTIONAL
DISCOVERY

15 I. INTRODUCTION

16 Before the court is Defendants Brent Pourciau and Top Velocity, LLC's ("Top
17 Velocity") (collectively, "Defendants") motion to dismiss or, in the alternative, transfer.
18 (Mot. (Dkt. # 8).) Plaintiffs Kyle Boddy and Driveline Baseball Enterprises, LLC
19 ("Driveline") (collectively, "Plaintiffs") filed a response. (Resp. (Dkt. # 17).) As part of
20 Plaintiffs' response, Plaintiffs request jurisdictional discovery if the court does not have
21 sufficient facts to determine personal jurisdiction at this time. (*See id.* at 5 n.15.)
22 Defendants did not file a reply. (*See generally* Dkt.) The court has considered the

1 parties' submissions in support of and in opposition to the motion, the relevant portions
2 of the record, and the applicable law. Being fully advised,¹ the court concludes that
3 additional information would be helpful to resolving the issue of personal jurisdiction.
4 The court GRANTS Plaintiffs' request for jurisdictional discovery as specified herein and
5 DENIES without prejudice to refile, if appropriate, Defendants' motion to dismiss for
6 lack of personal jurisdiction or, in the alternative, transfer pending the conclusion of
7 jurisdictional discovery. The court also DENIES Defendants' motion to dismiss based on
8 improper venue.

9 II. BACKGROUND

10 A. Parties

11 Driveline is a Washington limited liability company that "provides hitting and
12 pitching training to amateur and professional baseball players, and produces, markets,
13 and sells related baseball training equipment and training programs." (SAC (Dkt. # 10)
14 ¶ 2.)² Driveline coaches players from a variety of levels at its training facility in Kent,
15 Washington. (*Id.*) In addition, Driveline works with high schools, colleges, and
16 professional teams across the country. (*Id.*) Driveline also ships training products to
17 customers, including customers in Louisiana. (*See* Rathwell Decl. (Dkt. # 18) ¶ 4.)

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20 ¹ The parties do not request oral argument on the motion (*see* Mot. at 1; Resp. at 1), and
the court determines that oral argument would not be helpful to its disposition of the motion, *see*
Local Rules W.D. Wash. LCR 7(b)(4).

21 ² Although Plaintiffs' second amended complaint (Dkt. # 10) was filed after Defendants'
22 motion (Dkt. # 8), the court previously determined that the motion applies to the second
amended complaint (*see* Order (Dkt. # 16) at 2-3).

1 Driveline's 26 employees are all located in Kent, Washington, as are Driveline's
2 warehouse, corporate offices, and many of Driveline's clients. (*See id.* ¶¶ 2, 4, 9.)

3 Mr. Boddy is a resident of King County, Washington. (SAC ¶ 1.) He is the
4 founder and co-owner of a baseball performance training system that is used at Driveline,
5 "which uses a data-driven approach to improve baseball performance for pitchers and
6 hitters and improve conditioning." (*Id.*) Mr. Boddy is currently the Director of Research
7 and Development at Driveline. (*Id.*)

8 Mr. Pourciau is a resident of St. Tammany Parish, Louisiana, and is the owner,
9 manager, officer, and sole member of Top Velocity. (*Id.* ¶ 3; Supp. Not. of Rem. (Dkt.
10 # 13) at 3.) Top Velocity is a Louisiana limited liability company with its principal place
11 of business in St. Tammany Parish, Louisiana. (SAC ¶¶ 3-4; Supp. Not. of Rem. at 3.)
12 Top Velocity markets and sells baseball training programs on its website that are
13 designed to enhance pitching performance and speed. (SAC ¶ 4.) Top Velocity also
14 promotes its services and products on social media, such as YouTube, Twitter, and
15 Facebook. (*Id.*)

16 Mr. Pourciau has an affiliate relationship with Big League Edge, which is another
17 baseball training facility in Kent, Washington. (Resp. at 5.) Mr. Pourciau recently
18 visited Washington to provide clinics and conduct business that is related to this affiliate
19 relationship. (*Id.*) Due to these contacts with Washington, as well as Driveline's and
20 Top Velocity's national reach, Plaintiffs argue that the parties are competitors in the
21 baseball training industry. (*Id.* at 1-2.)

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1 **B. Statements at Issue**

2 On or about November 8, 2017, Mr. Pourciau created the Twitter user account
3 @crh81497267, that was entitled “Chris C.” (SAC ¶ 11.) It was unknown at that time
4 that Mr. Pourciau controlled the Chris C account. (*Id.* ¶ 20.) That evening, Mr. Pourciau
5 “tweeted” from the Chris C account that “there is a lot you guys don’t know about DL
6 [Driveline] that needs to be exposed.” (*Id.* ¶ 12.) Included in the tweet were alleged
7 screenshots of text message conversations, one of which involved Mr. Boddy
8 encouraging a client to take performance enhancing drugs (“PEDs”) and portraying that
9 Driveline regularly gave its clients PEDs. (*Id.*) Mr. Pourciau’s original tweet from the
10 Chris C account was directed at 10 Twitter users. (*See* SAC, Ex. A (Dkt. # 10-1)
11 (“Replying to @JasonOchart @Parqman40 and 3 others,” and sent to “@TCDriller99
12 @tscho341 @clongbaseball @brett_lawrence @ian_walsh11”).) Like all of the tweets
13 discussed below, this tweet was posted publicly and was accessible to all Twitter users.
14 (*See* SAC ¶ 13.)

15 Fifteen minutes later, Mr. Pourciau used his @TopVelocity Twitter account to
16 reply to Chris C’s tweet, and said, “[w]ow is this real?” (*Id.* ¶ 14, Ex. B (Dkt. # 10-2) at
17 2.) Mr. Pourciau’s reply was directed at nine specific Twitter users. (*See id.* (“Reply to
18 @CoachKsAcademy @crh81497267 and 7 others”).) On November 28, 2017, Mr.
19 Pourciau again replied to the original Chris C tweet, this time providing a link to the
20 screenshots and saying, “I am blown about by the sh[**] that comes from DL. Coaches
21 that blantanly [sic] lie about WB studies and recent rumor of PED.” (*Id.* at 3.) The
22 November 28, tweet was sent as a reply to @coach_aubin17 and @Hooker1993. (*Id.*)

1 On November 29, 2017, Driveline's CEO, Michael Rathwell, emailed Mr.
2 Pourciau in part to inform him that the steroid allegation posted on the Chris C Twitter
3 account was false, and the text message screenshots were "clearly forged." (SAC ¶ 18,
4 Ex. E (Dkt. # 10-5) at 2.) Later that day, Mr. Pourciau responded, "[t]his new rumor of
5 PED use is just the icing on the cake and I have no idea if it is true and I don't care."
6 (*Id.*) On November 30, Mr. Rathwell responded, "I am in receipt of this email. To
7 reiterate, the allegation of steroid use is not true. I understand from your email that you
8 do not care about the truthfulness of the claim despite obvious errors." (*Id.* at 3.) Mr.
9 Pourciau did not respond. (*See id.*)

10 About one week later, on December 8, 2017, Mr. Pourciau again posted the text
11 message screenshots from the Chris C Twitter account, this time with the caption: "How
12 does this fall into the DL products and services?" (SAC ¶ 15, Ex. C (Dkt. # 10-3) at 2.)
13 This tweet was sent as a reply to @DrivelineBB and @TopVelocity. (*Id.*) That same
14 day, Mr. Pourciau replied to three Twitter users (@90degreeEngle, @Clant1015, and
15 @JackRoes) by retweeting Chris C's original tweet, and saying, "[w]ell sense [sic] you
16 are so informed about DL. Is this true?" (SAC ¶ 16, Ex. D (Dkt. # 10-4) at 2.)

17 C. Investigation

18 Because of the harmful nature of the Chris C tweets that associated Driveline with
19 PED use, on November 9, 2017, one day after the original tweet, Driveline initiated the
20 present lawsuit in Washington State Superior Court for King County, alleging a cause of
21 action for libel. (SAC ¶ 20; *see also* Compl. (Dkt. # 8-1) at 4.) Driveline initially

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1 brought suit against John Doe defendants with the intention of amending the complaint as
2 soon as it discovered who was responsible. (SAC ¶ 20; Compl. at 1.)

3 On November 10, 2017, Plaintiffs served a subpoena on Twitter, Inc., in order to
4 gain information about the Chris C account. (SAC ¶ 21.) Twitter's subpoena response
5 revealed that the Chris C account was created with the email address
6 chris@chriscretinconstruction.com. (*Id.*) Plaintiffs then discovered that the domain
7 name chriscretinconstruction.com is registered to Mr. Pourciau, and Chris Cretin is a
8 former business associate of Mr. Pourciau. (*Id.* ¶¶ 21-22, Ex. G (Dkt. # 10-7) at 2-5.)
9 Twitter also provided Plaintiffs with the Internet Protocol ("IP") addresses that were used
10 to access the Chris C account. (SAC ¶ 21.) Using the IP addresses, Plaintiffs were able
11 to determine that Mr. Pourciau registered the Chris C account from his home in
12 Louisiana. (*Id.* ¶¶ 24-26, Ex. H (Dkt. # 10-8) at 3.)

13 Plaintiffs therefore amended their state court complaint on June 20, 2018, to
14 identify Mr. Pourciau and Mr. Cretin as defendants, as well as add a claim for unfair
15 competition. (SAC ¶ 27; *see also* FAC (Dkt. # 1-1) at 1, 4, 12.) After receiving the
16 amended complaint, Mr. Cretin contacted Plaintiffs' counsel and explained that he had no
17 personal knowledge of Driveline or Mr. Boddy. (SAC ¶ 27.) Mr. Cretin also said that
18 Mr. Pourciau had recently contacted him to explain that Mr. Pourciau had used Mr.
19 Cretin's old email address to register the Chris C Twitter account. (*Id.*) Mr. Pourciau
20 admitted to Mr. Cretin that he used the Chris C account to post statements about
21 Driveline and Mr. Boddy. (*Id.*) Mr. Cretin told Plaintiffs' counsel that Mr. Pourciau took

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1 these actions without Mr. Cretin's knowledge or consent. (*Id.* ¶¶ 27-28, Ex. I (Dkt.
2 # 10-9) at 2-4.)

3 **D. Present Motion**

4 Defendants removed this matter to this court on July 17, 2018. (*See* Not. of Rem.
5 (Dkt. # 1).) After removal, Plaintiffs amended their complaint to include a claim for false
6 light. (*See* SAC ¶¶ 36-40.) Defendants now move to dismiss this case for lack of
7 personal jurisdiction and improper venue. (Mot. at 1-4.) In the alternative, Defendants
8 ask the court to transfer this case to the United States District Court for the Eastern
9 District of Louisiana, where Defendants are located. (*Id.* at 4-5.) In response, Plaintiffs
10 request an opportunity to conduct jurisdictional discovery if the court does not have
11 sufficient facts to determine personal jurisdiction at this time. (Resp. at 5 n.15.) The
12 court addresses these issues in turn.

13 **III. ANALYSIS**

14 **A. Standard**

15 When a defendant brings a motion to dismiss pursuant to Federal Rule of Civil
16 Procedure 12(b)(2), the plaintiff bears the burden of establishing personal jurisdiction.
17 *See Mavrix Photo, Inc. v. Brand Techs., Inc.*, 647 F.3d 1218, 1223 (9th Cir. 2011).
18 Where a district court decides such a motion without an evidentiary hearing, "the plaintiff
19 need only make a prima facie showing of the jurisdictional facts." *Boschetto v. Hansing*,
20 539 F.3d 1011, 1015 (9th Cir. 2008). Uncontroverted allegations in the complaint are
21 taken as true, and any factual dispute contained in affidavits and declarations are resolved
22 in the plaintiff's favor. *Id.* The court, however, may not "assume the truth of allegations

1 in a pleading which are contradicted by affidavit.” *Mavrix*, 647 F.3d at 1223 (citation
2 omitted).

3 **B. Personal Jurisdiction**

4 “Federal courts apply state law to determine the bounds of their jurisdiction over a
5 party.” *Williams v. Yamaha Motor Co.*, 851 F.3d 1015, 1020 (9th Cir. 2017) (citing Fed.
6 R. Civ. P. 4(k)(1)(A)). Washington’s long-arm statute, RCW 4.28.185, “extends
7 jurisdiction to the limit of federal due process.” *Shute v. Carnival Cruise Lines*, 783 P.2d
8 78, 82 (Wash. 1989). The due process clause grants the court jurisdiction over
9 defendants who have “certain minimum contacts . . . such that maintenance of the suit
10 does not offend ‘traditional notions of fair play and substantial justice.’” *Int’l Shoe Co. v.*
11 *Washington*, 326 U.S. 310, 316 (1945).

12 Personal jurisdiction can be based on either general jurisdiction or specific
13 jurisdiction. *Bancroft & Masters, Inc. v. Augusta Nat’l Inc.*, 223 F.3d 1082, 1086 (9th
14 Cir. 2000). Here, Plaintiffs do not allege that Defendants are subject to general
15 jurisdiction.³ (See Resp. at 4-5, 5 n.15.) Thus, only specific jurisdiction is at issue.

16 “The inquiry whether a forum State may assert specific jurisdiction over a
17 nonresident defendant ‘focuses on the relationship among the defendant, the forum, and
18 the litigation.’” *Axiom Foods, Inc. v. Acerchem Int’l, Inc.*, 874 F.3d 1064, 1068 (9th Cir.

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20 ³ Plaintiffs note that Top Velocity has an affiliate relationship with another baseball
21 training facility in Kent, Washington, and that Mr. Pourciau has recently visited Washington to
22 provide clinics and conduct business. (Resp. at 5.) Plaintiffs aver that these facts alone are not
enough to provide general jurisdiction. (*Id.*) The court agrees that, as currently pleaded,
Defendants do not have Washington contacts “of the sort that approximate physical presence,”
which is necessary for general jurisdiction. *Bancroft*, 223 F.3d at 1086 (citation omitted).

2017) (quoting *Walden v. Fiore*, 571 U.S. 277, 283-84 (2014)). Two principles guide this inquiry: First, this relationship must arise from contacts that the “defendant *himself*” creates with the forum state. *Walden*, 571 U.S. 284 (emphasis in original). In other words, plaintiffs’ or third parties’ contacts with the forum state cannot be the basis for jurisdiction over the defendant. *Id.* This is because due process in this context “principally protect[s] the liberty of the nonresident defendant—not the convenience of plaintiffs or third parties.” *Id.* Second, the “‘minimum contacts’ analysis looks to the defendant’s contacts with the forum State itself, not the defendant’s contacts with persons who reside there.” *Id.* at 285. Put simply, “the plaintiff cannot be the only link between the defendant and the forum.” *Id.* Moreover, “random, fortuitous, or attenuated” contacts with a forum state are insufficient for specific jurisdiction. *Id.* at 286 (quoting *Burger King Corp. v. Rudzewicz*, 471 U.S. 462, 475 (1985)).

The Ninth Circuit applies a three-part test to determine whether the exercise of specific jurisdiction over a nonresident defendant is appropriate: (1) the defendant has either purposefully directed his activities toward the forum or purposely availed himself of the privileges of conducting activities in the forum; (2) the claims arise out of the defendant’s forum-related activities; and (3) exercise of jurisdiction is reasonable. *Axiom*, 874 F.3d at 1068. Plaintiffs bear the burden of satisfying the first two prongs. *Schwarzenegger v. Fred Martin Motor Co.*, 374 F.3d 797, 802 (9th Cir. 2004). The burden then shifts to defendant to make a “compelling case” that the exercise of jurisdiction would not be reasonable. *Id.*

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1 Where, as here, the case sounds in tort, the court considers for part one of the
2 above-stated test whether the defendant has purposefully directed his activities at the
3 forum state, even if the acts took place elsewhere.⁴ *Axiom*, 874 F.3d at 1069. To meet
4 this threshold, the defendant must have “(1) committed an intentional act, (2) expressly
5 aimed at the forum state, (3) causing harm that the defendant knows is likely to be
6 suffered in the forum state.” *Mavrix*, 647 F.3d at 1228.

7 Plaintiffs have alleged that Defendants committed an intentional act by publishing
8 false statements on the internet with the intention of harming Plaintiffs. (*See* SAC
9 ¶¶ 29-45.) Thus, the first prong of the test is met. *See Axiom*, 874 F.3d at 1069 (finding
10 that adding a logo to a newsletter and sending the newsletter to recipients was
11 “unquestionably an intentional act”).

12 The heart of the analysis lies with prong two and whether Defendants expressly
13 aimed their conduct at Washington. “The exact form of our analysis varies from case to
14 case and ‘depends, to a significant degree, on the specific type of tort or other wrongful
15 conduct at issue.’” *Picot*, 780 F.3d at 1214 (quoting *Schwarzenegger*, 374 F.3d at 807).
16 In this case, Plaintiffs claim libel, false light, and unfair competition, all of which arise
17 out of Defendants’ tweets. The court therefore asks whether Defendants aimed these
18 allegedly tortious tweets at the state of Washington. *See Picot*, 780 F.3d at 1214.

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20 ⁴ A plaintiff relying on specific jurisdiction “must establish that jurisdiction is proper for
21 ‘each claim asserted against a defendant.’” *Picot*, 780 F.3d at 1211 (quoting *Action Embroidery*
22 *Corp. v. Atl. Embroidery, Inc.*, 368 F.3d 1174, 1180 (9th Cir. 2004)). Because all of Plaintiffs’
claims sound in tort and rely on a “common nucleus of operative facts,” the court’s following
analysis applies to all of Plaintiffs’ claims. *See id.*

1 Plaintiffs argue that the express aiming requirement is met because Defendants
2 directed the statements toward Plaintiffs—a Washington resident and company—when
3 they published the statements on Twitter. (Resp. at 5.) Plaintiffs also claim that the
4 tweets were published in Washington via Twitter and were directed at Washington
5 residents. (*Id.* at 5, 7.) Moreover, Defendants were aware that the harm suffered by
6 Plaintiffs would occur in Washington. (*Id.* at 7.) This is especially so, Plaintiffs allege,
7 because Mr. Pourciau traveled to Washington to give lectures and work with Driveline’s
8 competitors. (*Id.*) The court finds that Plaintiffs have not provided sufficient facts to
9 establish Defendants’ personal jurisdiction in this forum.

10 To the extent that Plaintiffs’ focus on their own connections with Washington,
11 Plaintiffs are misguided. Again, as clarified in *Walden*, the personal jurisdiction inquiry
12 does not center on Plaintiffs’ contacts with the forum state. *Walden*, 571 U.S. at 284-85
13 (“Put simply, however significant the plaintiff’s contacts with the forum may be, those
14 contacts cannot be decisive in determining whether the defendant’s due process rights are
15 violated.” (internal citation omitted)). Rather, Defendants’ conduct must connect them to
16 the forum—not just to Plaintiffs—in a substantial and meaningful way, and Defendants’
17 relationship with Plaintiffs cannot alone serve as the basis for specific personal
18 jurisdiction. *See id.* at 284-86.

19 In addition, the court does not agree that Defendants “published” the tweets in
20 Washington. Rather, the Defendants published the tweets on the internet, from devices
21 located in Louisiana. (*See* SAC ¶ 26.) To hold that Defendants are subject to this court’s
22 jurisdiction simply because the tweets were viewable in Washington would open

1 Defendants to being haled into every court in the country. This would violate *Walden*'s
2 directive that a "defendant's suit-related conduct must create a substantial connection
3 with the forum State." *Walden*, 571 U.S. at 284. The court recognizes that the internet
4 has blurred the specific personal jurisdiction analysis, but the central question remains at
5 this stage whether Defendants "expressly aimed" their tweets at Washington. Internet
6 postings that randomly or fortuitously make their way into Washington are insufficient
7 for specific jurisdiction. *See Burger King*, 471 U.S. at 475.

8 That said, because Plaintiffs have alleged libel, Defendants' intended audience and
9 the place of Plaintiffs' reputation play a role in the jurisdiction analysis. *See Walden*, 571
10 U.S. at 287-88 (distinguishing between a plaintiff's residence and where a plaintiff's
11 reputation is harmed). For example, in *Calder v. Jones*, a California actress brought suit
12 against two nonresident defendants in a California court based on an article that the
13 defendants wrote in the National Enquirer. 465 U.S. at 784-86. At the time, the National
14 Enquirer sold about 600,000 copies in California, which was almost twice the level of the
15 next highest state. *Id.* at 785. The Supreme Court held that it had personal jurisdiction
16 over these nonresident defendants. *Id.* at 791. The Court in *Walden* clarified *Calder*'s
17 finding of personal jurisdiction:

18 The crux of *Calder* was that the reputation-based "effects" of the alleged libel
19 connected the defendants to California, not just to the plaintiff. The strength
20 of that connection was largely a function of the nature of the libel tort.
21 However scandalous a newspaper article might be, it can lead to a loss of
22 reputation only if communicated to (and read and understood by) third
persons. Accordingly, the reputational injury caused by the defendants' story
would not have occurred but for the fact that the defendants wrote an article
for publication in California that was read by a large number of California
citizens. Indeed, because publication to third persons is a necessary element

1 of libel, the defendants' intentional tort actually occurred *in* [C]alifornia. In
2 this way, the "effects" caused by the defendants' article—*i.e.*, the injury to
3 the plaintiff's reputation in the estimation of the California public—
4 connected the defendants' conduct to *California*, not just to a plaintiff who
lived there. That connection, combined with the various facts that gave the
article a California focus, sufficed to authorize the California court's exercise
of jurisdiction.

5 *Walden*, 571 U.S. at 287-88 (internal citations omitted) (emphasis in original).

6 In this case, Plaintiffs have not shown that Washington is the "focal point of the
7 ... harm suffered" to their reputation. *Walden*, 571 U.S. at 287 (quoting *Calder*, 465
8 U.S. at 789). To the contrary, Driveline performs business across the country, including
9 in Louisiana. (See Rathwell Decl. ¶ 4.) Thus, to the extent Plaintiffs have alleged
10 anything about their reputations, it appears that they extend beyond Washington. (See
11 SAC ¶ 17 (not specifying where Plaintiffs' reputations will be harmed).) The national
12 scope of both Plaintiffs' and Defendants' business also undermines Plaintiffs' contention
13 that Defendants sent the tweets to gain a competitive edge in the Washington market.
14 (See Resp. at 1-2, 7.) Rather, the parties' competition appears to extend nationwide,
15 without a focus on a particular forum.

16 In addition, Plaintiffs claim that Defendants' statements were purposefully
17 directed to Washington readers, but Plaintiffs provide no support for that assertion. (See
18 Resp. at 5; *see also* SAC ¶ 17.) Plaintiffs cannot "simply rest on the bare allegations of
19 [their] complaint, but rather [are] obligated to come forward with facts, by affidavit or
20 otherwise, supporting personal jurisdiction." *Amba Mktg. Sys., Inc. v. Jobar Int'l, Inc.*,
21 551 F.2d 784, 787 (9th Cir. 1977). Courts in the Ninth Circuit have explained that, when
22 analyzing personal jurisdiction over a defendant in a case involving social media posts,

1 the plaintiff should provide the residence of the posts' audience. *See, e.g., Sec. Alarm*
2 *Fin. Enter., L.P. v. Nebel*, 200 F. Supp. 3d 976, 985 (N.D. Cal. 2016) (finding that social
3 media posts are insufficient to establish personal jurisdiction because the plaintiff
4 "offered no evidence, and the Court finds none, that [the defendant's] Facebook and
5 Instagram posts were in any way directed or targeted at California or a California
6 audience."); *McGibney v. Retzlaff*, No. 14-cv-01059-BLF, 2015 WL 3807671, at *5
7 (N.D. Cal. June 18, 2015) (explaining that "more direct virtual contacts present a closer
8 question on personal jurisdiction"). Here, Plaintiffs' produced pictures of the disputed
9 tweets, which show some of the Twitter users that Mr. Pourciau directed his comments
10 toward. It could be argued that Defendants "expressly aimed" their tweets at these
11 Twitter users. But Plaintiffs did not provide any information about the tweets' audience.
12 For example, Mr. Pourciau sent his original reply tweet to "@CoachKsAcademy
13 @crh81497267 and 7 others." (SAC, Ex. B at 2.) The court does not know the residence
14 or identity of @CoachKsAcademy, let alone the "7 others," or if the tweets were in some
15 way tailored for a Washington audience. Plaintiffs failed to provide these facts. (*See*
16 *generally* SAC; Resp.)

17 The court notes that simply showing that some members of the tweets' audience
18 are connected to Washington may not be enough to establish specific personal
19 jurisdiction. Rather, Plaintiffs must show that the tweets' audience, combined with other
20 case-related facts, reveals that Defendants expressly aimed their tweets at Washington.
21 For example, in *Axiom Foods, Inc. v. Acerchem International, Inc.*, California and
22 Arizona plaintiffs filed suit against a foreign defendant. 874 F.3d at 1066-67. The

1 parties were competitors in the field of health and food products. *Id.* at 1067. The
2 defendant sent a newsletter to 343 email addresses that contained the plaintiffs' logos. *Id.*
3 Most of the recipients were located in Western Europe, but the plaintiffs were able to
4 show that around ten recipients were located in California. *Id.* The plaintiffs filed suit in
5 the Northern District of California alleging copyright infringement. *Id.* In upholding the
6 district court's finding that it did not have personal jurisdiction over the defendant, the
7 Ninth Circuit explained that because the vast majority of the newsletter recipients were
8 not in California, "[i]t can hardly be said that 'California [wa]s the focal point both of the
9 [newsletter] and of the harm suffered.'" *Id.* at 1070 (quoting *Walden*, 571 U.S. at 287)
10 (alterations in original).

11 In short, without knowing the residence of Defendants' targeted audience, or the
12 central location of Plaintiffs' reputation, the court cannot find that Washington was the
13 "focal point" of the tweet and of the harm suffered. More broadly, on the facts pleaded,
14 Plaintiffs have not shown that Defendants purposefully directed their activities toward
15 Washington. Accordingly, the court finds that Plaintiffs have thus far failed to
16 demonstrate personal jurisdiction over Defendants. The court therefore denies
17 Defendants' motion without prejudice to refile following jurisdictional discovery for
18 the reasons stated below. *See infra* § III.E.

19 C. Venue

20 The Defendants also move to dismiss this case for improper venue as specified in
21 28 U.S.C. § 1391. (Mot. at 3-4 (citing Fed. R. Civ. P. 12(b)(3).) The court denies this
22 motion. This case was originally filed in Washington State Superior Court for King

1 County. (*See* Compl.) Defendants then removed the complaint to this court. (*See* Not.
2 of Rem.) When a plaintiff brings an action in state court, which is removed by a
3 defendant, the requirements of the venue statute, 28 U.S.C. § 1391, do not apply. Rather,
4 28 U.S.C. § 1441(a) governs the venue of a removed action. *Polizzi v. Cowles*
5 *Magazines, Inc.*, 345 U.S. 663, 665-66 (1953); *see also* *Nw. Pipe Co. v. Thyssenkrupp*
6 *Steel USA, LLC*, No. C13-5342RBL, 2013 WL 3716677, at *2 (W.D. Wash. July 12,
7 2013) (“Section 1391 is inapplicable to determine whether venue is proper because this
8 case was removed, and the venue for a removed action is governed by 28 U.S.C.
9 § 1441(a).”). Section 1441(a) of Title 28 provides that the proper venue of a removed
10 action is “the district court of the United States for the district and division embracing the
11 place where such action is pending.” 28 U.S.C. § 1441(a). Thus, the Western District of
12 Washington is the proper venue.

13 **D. Transfer**

14 Defendants also request that the court transfer this case to the Eastern District of
15 Louisiana “[f]or the convenience of the parties and witnesses, [and] in the interest of
16 justice.” (Mot. at 4-5 (citing 28 U.S.C. § 1404(a)); *see also* Supp. Memo (Dkt. # 14) at
17 5-6.) A defendant seeking transfer “must make a strong showing of inconvenience to
18 warrant upsetting the plaintiff’s choice of forum.” *Decker Coal Co. v. Commonwealth*
19 *Edison Co.*, 805 F.2d 834, 843 (9th Cir. 1986). In determining whether to transfer venue
20 pursuant to § 1404(a), the Ninth Circuit has articulated several factors the court should
21 consider, including: “(1) the location where the relevant agreements were negotiated and
22 executed, (2) the state that is most familiar with the governing law, (3) the plaintiff’s

1 choice of forum, (4) the respective parties' contacts with the forum, (5) the contacts
2 relating to the plaintiff's cause of action in the chosen forum, (6) the differences in the
3 costs of litigation in the two forums, (7) the availability of compulsory process to compel
4 attendance of unwilling non-party witnesses, and (8) the ease of access to sources of
5 proof." *Jones v. GNC Franchising, Inc.*, 211 F.3d 495, 498-99 (9th Cir. 2000). The
6 court also weighs relevant public policy considerations of the forum state. *Id.* at 499.

7 Defendants provide a one-paragraph conclusory and contradictory argument that
8 transfer is appropriate, which is largely based on factors that also relate to personal
9 jurisdiction. (See Mot. at 5 (requesting transfer because "Defendants have no contacts
10 with the state of Washington" and Defendants' contacts with Washington do not give this
11 court general jurisdiction over Defendants).) Without articulating its conclusions on the
12 nine factors, the court finds that Defendants have not made the necessary "strong
13 showing of inconvenience" to warrant transfer. *Decker*, 805 F.2d at 843; *see also*
14 *Textainer Equip. Mgmt. (U.S.) Ltd. v. TRS Inc.*, No. C 07-01519 WHA, 2007 WL
15 2900405, at *1 (N.D. Cal. Oct. 3, 2007) (concluding whether transfer was appropriate
16 without expressly considering each factor). However, as explained below, *see infra*
17 § III.E, because the court finds that further discovery is needed to resolve the question of
18 personal jurisdiction, the court denies Defendants' motion to transfer without prejudice.
19 Defendants may refile this motion, if appropriate, at the close of jurisdictional discovery.

20 **E. Jurisdictional Discovery**

21 A district court has broad discretion to permit or deny discovery to determine
22 whether it has in personam or subject matter jurisdiction. *See Laub v. U.S. Dep't of the*

1 *Interior*, 342 F.3d 1080, 1093 (9th Cir. 2003); *Wells Fargo & Co. v. Wells Fargo Express*
2 *Co.*, 556 F.2d 406, 430 n.24 (9th Cir. 1977). When a party requests discovery to respond
3 to a motion to dismiss on jurisdictional grounds, the court ordinarily should grant
4 discovery “where pertinent facts bearing on the question of jurisdiction are controverted
5 or where a more satisfactory showing of the facts is necessary.” *Laub*, 342 F.3d at 1093
6 (quoting *Butcher’s Union Local No. 498 v. SDC Inv., Inc.*, 788 F.2d 535, 540 (9th Cir.
7 1986)) (discussing discovery in the context of standing). On the other hand, “a refusal to
8 grant discovery to establish jurisdiction is not an abuse of discretion when ‘it is clear that
9 further discovery would not demonstrate facts sufficient to constitute a basis for
10 jurisdiction.’” *Laub*, 342 F.3d at 1093 (quoting *Wells Fargo*, 556 F.2d at 430 n.24).

11 “It is well-established that ‘[t]he burden is on the party seeking to conduct
12 additional discovery to put forth sufficient facts to show that the evidence sought exists.”
13 *Gager v. United States*, 149 F.3d 918, 922 (9th Cir. 1998) (quoting *Conkle v. Jeong*, 73
14 F.3d 909, 914 (9th Cir. 1995)). However, a plaintiff seeking jurisdictional discovery
15 need not “first make a prima facie showing that jurisdiction actually exists.” *Hall v.*
16 *United States*, No. 16-CV-02395-BAS-RBB, 2017 WL 3252240, at *4 (S.D. Cal. July 31,
17 2017) (quoting *NuboNau, Inc. v. NB Labs, Ltd.*, No. 10-cv-2631-LAB-BGS, 2011 WL
18 5237566, at *3 (S.D. Cal. Oct. 31, 2011)). “Such a showing is necessary to survive a
19 motion to dismiss, and ‘[i]t would . . . be counter intuitive to require a plaintiff, *prior* to
20 conducting discovery, to meet the same burden that would be required in order to defeat a
21 motion to dismiss.” *NuboNau, Inc.*, 2011 WL 5237566, at *3 (quoting *Orchid*
22 *Biosciences, Inc. v. St. Louis Univ.*, 198 F.R.D. 670, 673 (S.D. Cal. 2001)).

1 For example, the court in *Orchid Biosciences* ordered jurisdictional discovery at
2 the motion to dismiss stage after finding that the defendant's affidavits may not have
3 revealed all of its contacts with the state. *See* 198 F.R.D. at 673-74. The court further
4 explained that, because the defendant had numerous contacts with the forum—albeit
5 insufficient for personal jurisdiction as pleaded—discovery may uncover additional
6 information bearing on the jurisdictional inquiry. *Id.* at 674. Ultimately, the court held
7 that the plaintiff “should be allowed explore the quality, quantity and nature of all of
8 Defendant's contacts with this forum” to argue whether the defendant should be subject
9 to personal jurisdiction in the court. *Id.*

10 In this case, it is undisputed that Defendants have contacts with the state of
11 Washington. (*See* Resp. at 5, 7; Supp. Memo at 3-4 (Defendants admitting that they have
12 a certified pitching coach in Washington).) Moreover, Defendants do not deny that they
13 have an affiliate relationship with another baseball training facility in Kent, Washington,
14 or that Mr. Pourciau has repeatedly traveled to Washington to provide clinics and conduct
15 business in direct competition with Plaintiffs. (*See* Mot.; *see generally* Dkt.) Although
16 these contacts alone do not provide general jurisdiction in Washington, discovery may
17 reveal that Defendants' contacts in Washington are “of the sort that approximate physical
18 presence.” *See Bancroft*, 223 F.3d at 1086 (internal citations omitted).

19 Moreover, further discovery into the audience of Defendants' tweets may show
20 that Defendants are subject to specific jurisdiction in this forum. As stated above,
21 Plaintiffs did not provide enough information about the tweets to show that Defendants
22 expressly aimed their conduct at Washington. Defendants directed their tweets at a

1 number of individuals, but almost all of the recipients are unidentified. Further discovery
2 into the identities of the tweets' audience should provide the court with the necessary
3 facts to determine whether it has personal jurisdiction over Defendants.

4 In short, this is not a case where "it is clear that further discovery would not
5 demonstrate facts sufficient to constitute a basis for jurisdiction." *Wells Fargo*, 556 F.2d
6 at 430 n.24. To the contrary, the court finds that "a more satisfactory showing of the
7 facts is necessary" to determine whether the court has personal jurisdiction over
8 Defendants, *Laub*, 342 F.3d at 1093, and that Plaintiffs have presented sufficient facts to
9 establish that the evidence sought exists, *see Hall*, 2017 WL 3252240, at *4. The court
10 therefore GRANTS Plaintiffs request for jurisdictional discovery.

11 The court has broad discretion to limit discovery otherwise permissible under the
12 Federal Rules of Civil Procedure. On a motion or on its own, the court must limit the
13 frequency or extent of discovery after considering a number of factors, including "the
14 importance of the discovery in resolving the issues, and whether the burden or expense of
15 the proposed discovery outweighs its likely benefit." Fed. R. Civ. P. 26(b)(1)-(2).
16 "When a defendant raises jurisdictional objections, the court may stay discovery
17 proceedings generally and limit discovery to matters relevant to the court's jurisdiction."
18 *Orchid Biosciences*, 198 F.R.D. at 675 (citing 8 Charles A. Wright, Arthur R. Miller &
19 Richard L. Marcus, *Federal Practice and Procedure* § 2040 (2d ed. 1994)). Courts have
20 "routinely stayed discovery on the merits altogether while challenges to jurisdiction are
21 pending." *Progressive N. Ins. Co. v. Fleetwood Enterprises, Inc.*, No. C04-1398MAT,
22 2005 WL 2671353, at *5 (W.D. Wash. Oct. 18, 2005) (citation omitted).

1 Accordingly, the court denies without prejudice Defendants' motion to dismiss to
2 allow Plaintiffs the opportunity to conduct jurisdictional discovery on the issues of
3 specific and general personal jurisdiction. The court specifically limits Plaintiffs to
4 requesting documents that relate to personal jurisdiction. The court concludes that
5 allowing discovery beyond jurisdictional issues at this juncture would place a burden on
6 Defendants that far exceeds any benefit Plaintiffs would derive.

7 The court grants Plaintiffs 90 days in which to conduct their jurisdictional
8 discovery. The parties must file any related discovery motions within 60 days of the
9 filing date of this order—30 days prior to the jurisdictional discovery cutoff. Although
10 the court is available to resolve intractable disputes, the court encourages the parties to
11 work cooperatively to implement this order and to expeditiously complete the discovery
12 authorized herein. If, however, discovery disputes arise that require court intervention,
13 the court requires the parties to utilize the procedures set forth in Local Rule LCR 7(i)
14 before resorting to formal motions practice. *See* Local Rules W.D. Wash. LCR 7(i).
15 After Plaintiffs have conducted jurisdictional discovery limited to the issue of personal
16 jurisdiction, Defendants may renew their motion to dismiss and motion to transfer if
17 appropriate.

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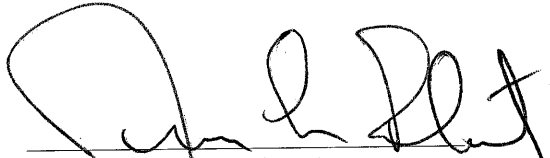
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IV. CONCLUSION

For the reasons stated herein, the court DENIES Defendants' motion to dismiss based on improper venue (Dkt. # 8), DENIES without prejudice Defendants' motion to dismiss for lack of personal jurisdiction or, in the alternative, transfer (Dkt. # 8), and GRANTS Plaintiffs' request for jurisdictional discovery (Dkt. # 17).

Dated this 27th day of September, 2018.



JAMES L. ROBART
United States District Judge